



Available For In-Person or Virtual Presentations On:

- Teaching your organization how to spread your company's message
- Enhancing your PR knowledge in an engaging mastermind setting

What to Expect:

- Knowledge that comes with years of experience in media relations, journalism, media training, messaging, and PR
- A passion for helping the world's leading companies, authors, and thought leaders to elevate their voices, share their messages with the world, and leave behind a legacy that truly creates an impact
- Lively, interactive presentations full of the latest insider tips that will help your team better understand the art of media placements, messaging, interview strategies, book marketing 101, and more

Book Ashley to Speak on Media Related Topics, Including:

Your Step-By-Step Playbook To Get Booked On National TV

- Learn where to get started in your media journey, and why local TV matters!
- Learn insider tips on what producers look for in a perfect TV guest
- Learn how to producer your own TV segment and reverse-engineer it into a media pitch

How To Look, Sound, & Feel Your Best On Camera

- Learn about the visual aesthetics of a visual presentation or interview, including your background, lighting, computer position, and more.
- Learn how to build your on-camera confidence
- Learn about your checklist for building powerful answers

Your Voice Matters: How To Talk About What You Do

- Learn how to boil down your message into a memorable soundbite
- Learn about the importance of positive language and power words
- Learn the three types of questions you'll get asked in any media interview, presentation, or speaking engagement

Book Marketing 101: How To Market Your Book To The Press

- Learn about book launch timelines and when to start marketing your book
- How to adjust your promotional mindset
- How to utilize the power of the press to promote your book and discover which mediums work best (TV, radio, print, online, podcasts)
- DIY PR vs. hiring a team
- Making the most of your relationships with your publisher

About Ashley Bernardi

Ashley Bernardi is an award-winning podcaster and author, media relations expert and trainer, and founder of Nardi Media LLC, a full service media relations firm that specializes in media placements and training for authors, thought-leaders, entrepreneurs, companies, and more. She has quickly become a sought-after speaker to help a wide range of groups – including hospitals, large corporations, non-profits, and mastermind groups – elevate their voices, share their messages with the world, and leave behind a legacy that truly creates an impact with their life's work.