



Nuclear Energy Institute

Success Story: Nuclear Energy Institute

For the past two years, Nardi Media has proudly served as the PR agency of record for the Nuclear Energy Institute (NEI), leading strategic media outreach and media training efforts with outstanding results.

Our team has secured top-tier national, regional, and local placements that have elevated NEI's voice in the clean energy conversation and positioned its leadership as go-to experts on nuclear energy policy and innovation.

Highlights include appearances on *NBC Meet the Press Now*, *CNBC*, *Bloomberg BusinessWeek Radio*, *Fox News Edge* (airing across 58 markets), and *Voice of America*, as well as a steady drumbeat of impactful regional coverage from outlets like Spectrum News, WPDE ABC 15 in Myrtle Beach, and FOX 24 Odessa. Through these placements and targeted media trainings, we've helped NEI confidently shape the public narrative around nuclear energy's role in a clean and secure energy future.

